

RED Digital Cameras Astounds!

Contributed by Ed Flynn
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Just when you thought that becoming an independent filmmaker was financially out of reach, along comes RED DIGITAL CINEMA'S super hi-def RED ONE camera.

The RED ONE® body – designed for flexibility and functionality. Weighing in at around 9 lbs, a streamlined package specifically designed to maximize your shooting options. Matched with a 35mm PL lens mount it allows you to take advantage of the world's best optics. Modular and upgradeable, the RED ONE® camera is a future-proof acquisition system you can build upon. RED ONE's modular design means you can upgrade with us as we add new features, accessories and improve system specifications.

The RED ONE body can be had for \$17,500 and lenses and accessories go for about another \$16,000. Cheap by any standard when you consider that this camera shoots 35mm Super hi-Def better than its leading \$100k+ competitor.