

The Glamorous Film Business - or not!

Contributed by Marc Hughes
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Greetings from Cannes, home of the world famous film festival every May and the not nearly as famous MIPTV & MIPCOM markets every April & October. It's great to get away to the south of France for a week - in theory. The reality is 50-something meetings crammed into four days in a stuffy convention center that, for all intents and purposes, could be located just about anywhere in the world. However, that's not the reason for the title of my post. Why then am I mentioning the lack of glamour in our business? Read on my friends..

I'll skip over the travel horror stories because I know we've all been down that road. We set up our exhibition stand on Sunday afternoon, only to come in Monday morning and find:

Our power wasn't working.

Our chairs were gone.

Our spotlights were not delivered.

The cable connecting the TV to the DVD player was stolen.

However, we are nothing if not survivors. By the time our first meeting arrived, we were back in business. Sure, we had to bribe the electricians with a couple DVD copies of Fear House, but we got a new power box and tv cord. That's the film business!